



Sponsorship Package

Building Bridges:

Sponsorship Opportunities for
the Civil Rights Tour of
Nashville with United Street
Tours

Contact

unitedstreettours.com

support@unitedstreettours.com

**UNITED
STREET
TOURS**

Letter from United Street Tours Founder



Chakita Patterson

I am delighted to personally reach out to you as the founder of United Street Tours and extend my heartfelt appreciation for your interest in sponsoring the Civil Rights Tour of Nashville with United Street Tours.

By sponsoring this transformative experience, you are not only providing financial support to students but also becoming an integral part of a journey that empowers young minds, ignites their passion for social equity, and instills a deep sense of empathy and understanding.

Your generosity will enable students to walk in the footsteps of civil rights leaders, visit historically significant sites, engage in thought-provoking discussions, and witness firsthand the remarkable progress we have made as a society.

Our sponsorship packages are designed to offer a range of benefits, including brand exposure, recognition, and unique opportunities for engagement. Your organization's support will be prominently acknowledged on promotional materials, and we will actively promote your commitment through our extensive social media channels and website.

Moreover, I want to emphasize the long-term impact your sponsorship will have on the lives of students. By investing in their education, you are investing in a brighter future, one where young individuals are equipped with the knowledge, empathy, and determination to create positive change in their communities.

I invite you to join us in this community engagement endeavor and become a catalyst for social change. I also encourage you to share this opportunity with your peers and reimagine how we can make society more equitable and our communities more inclusive.

Thank you once again for considering this sponsorship and for your unwavering commitment to making a difference.

About Us

United Street Tours is an award-winning, leading provider of immersive and educational tours and experiences. Our focus is to bring history to life, create impactful experiences, and promote understanding and dialogue about diversity, equity, and inclusion related topics.

By embracing the lessons of the past, we seek to foster a spirit of activism, empathy, and unity among our participants, encouraging them to become agents of positive change in their own communities.



Vision



Our vision is to impact the lives of every student in America by revolutionizing the education industry.

Mission



We are dedicated to promoting social awareness, dismantling prejudice, and challenging systemic inequalities by highlighting the significance of civil rights history.

Benefits for Sponsor



With your sponsorship investment, you will take a prominent role in shaping and transforming the educational experiences of students, leaving a lasting legacy in the realm of community engagement and social responsibility.

Increased Brand Visibility

Sponsorship offers enhanced brand visibility and recognition through prominent placement of your logo and name on tour materials, reaching a diverse audience.

Demonstrated Commitment to Social Responsibility

Sponsoring the Civil Rights Tour showcases your commitment to social responsibility and promotes diversity, inclusion, and community engagement.

Positive Public Relations

Sponsoring generates positive public relations for your organization by aligning your brand with a cause that promotes education and inclusion. You will enhance your reputation and foster goodwill among customers, stakeholders, and the community.

Sponsorship Package



Patrons Package

Full admission for families with school-age youth. Level benefits valid for 3-months.

Logo placement on website

Personalized thank-you letter

Write off the sponsorship as a marketing expense

3 social media posts

Ten complimentary admission tickets for your team

\$10,000



Allies Package

Full admission for all teachers and students from specific classrooms. Level benefits valid for 6-months.

Logo placement on website & marketing materials

Feature article on our website

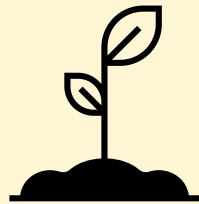
6 social media posts

Twenty complimentary admission tickets for your team

Plus previous level benefits

\$25,000

Sponsorship Package



Partners Package

Full admission covered for students and teachers of a grade-level at specific schools. Level benefits valid for 9-months.

Opportunity to visit the sponsored school or tour

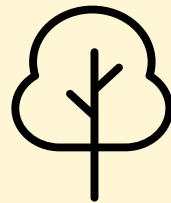
Dedicated webpage

9 social media posts

Thirty complimentary admission tickets for your team

Plus previous level benefits

\$50,000



Title Sponsor

Full admission for all teachers and students from specific schools. Level benefits valid for 12-months.

Title Sponsor for the Civil Rights Tour

Press release distribution highlighting your commitment

Social Media Takeover

Forty complimentary VIP admission tickets

Plus previous level benefits

\$100,000



Next Step

Let us know your sponsorship level decision by emailing us at support@unitedstreettours.com.

Thank you!